

*We cordially invite you to exhibit*

**March 3-5, 2017**



**LOUISVILLE  
GOLF  
EXPO**

***Kentucky Exposition Center***

Louisville, Kentucky

**5,000 Golf Enthusiasts  
expected to attend**

***Show Owner***



**VARSITY**  
COMMUNICATIONS

4114 198<sup>th</sup> St. SW, Suite 5  
Lynnwood, WA 98036  
Phone 888.367.6420 Fax 888.273.1763



# LOUISVILLE GOLF EXPO

**Fax the completed agreement to 888-273-1763.**

The undersigned company does hereby agree to participate as an exhibitor at the *Louisville Golf Expo* being held at the Kentucky Exposition Center, Louisville, KY on March 3-5, 2017. The *Louisville Golf Expo* is owned and produced by Varsity Communications, Inc. This will be a binding contract when accepted by the *Louisville Golf Expo* and invoices for the 2017 Expo will be mailed upon contract acceptance.

Registration fees include: a piped and draped 10' x 10' booth, one draped table, exhibitor booth sign, waste basket, and two chairs.

Please complete this form and return to Varsity Communications, Inc, 4114 198<sup>th</sup> St. SW, Suite 5, Lynnwood, WA 98036: Attention: Finance Department, make check payable to Varsity Communications, Inc. Please include a current business card. Payment is due upon receipt of invoice. Exhibitor is subject to finance charges if booth payment is not received on time.

**RATES: (PLEASE CHECK APPROPRIATE BOOTH SIZE AND ADDITIONAL OPTIONS)**

\_\_\_\_\_ 10' x 10' booth, \$795, if received by 10-1-16, \$845 if received between 10-2-16 and 12-1-16, \$895 after 12-1-16.

\_\_\_\_\_ 10' x 10' booth, (\*Special discounted rate of \$745 each year for a two-year commitment to the Louisville Golf Expo in 2017 and 2018 if received by 10-1-16, \$795 if received between 10-1-16 and 12-1-16, \$845 after 12-1-16).

\_\_\_\_\_ 10' x 20' booth, \$1495, if received by 10-1-16, \$1595 if received between 10-2-16 and 12-1-16, \$1695 after 12-1-16.

\_\_\_\_\_ 10' x 20' booth, (\*Special discounted rate of \$1445 each year for a two-year commitment to the Louisville Golf Expo in 2017 and 2018 if received by 10-1-16. \$1545 if received between 10-2-16 and 12-1-16. \$1645 after 12-1-16).

\_\_\_\_\_ Corner booth requests are an additional \$150.00.

**CALL FOR BULK SPACE RATES FOR SIZES 10' X 30' OR LARGER.**

\_\_\_\_\_ 'x \_\_\_\_\_' booth, \$ \_\_\_\_\_ .00    \_\_\_ one-year    \_\_\_ two-year.

Do you wish to sell from your booth or display area? Yes \_\_\_\_\_ No \_\_\_\_\_  
(The *Louisville Golf Expo* retains the right to approve all retail activity).

COMPANY NAME: \_\_\_\_\_

CONTACT NAME/TITLE: \_\_\_\_\_

CONTACT ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

EMAIL: \_\_\_\_\_ WEB ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

PRODUCT/SERVICE DESCRIPTION: \_\_\_\_\_

**BOOTH SIGN TO READ:** \_\_\_\_\_

1. **Booth Space:** Exhibitor subscribes for booth space at the Louisville Golf Expo, to be held at the Kentucky Exposition Center, Louisville, KY on March 3-5, 2017. The Louisville Golf Expo reserves the right to reject any applicant or exhibitor. The Louisville Golf Expo reserves the right to assign, designate, or change your booth location. Pop-up tent displays are not guaranteed and must be approved by show management.
2. **Payment:** Exhibitor will be invoiced upon receipt of contract with payment due net 30 days. Payment is due net upon receipt after December 15, 2016. Payment in full for exhibitor's booth space is required prior to show check-in time. All rates quoted and contracted are for cash payments. Credit card processing is available with a 3% convenience fee for all transaction amounts processed.
3. **Hours of Operation:** Hours of show are Friday, 11 a.m. - 5 p.m.; Saturday, 10 a.m. - 5 p.m.; and Sunday, 10 a.m. - 4 p.m. Show hours are subject to change. Exhibitor shall have its exhibit(s) completely assembled and ready to be viewed by guests no later than 11 a.m. on Friday, March 3, 2017. Exhibitor shall staff its booth during all hours of the Louisville Golf Expo. Exhibitor shall not begin disassembling its exhibit(s) until 4:01 p.m. Sunday, March 5, 2017.
4. **Interference Prohibited:** Excessive noise, bothersome lighting or other use by exhibitor which interferes with the exhibition space used by other exhibitors is prohibited, as is the creation or maintenance by exhibitor of any dangerous or hazardous condition or situation. The aisles belong to the show. Neither exhibitor nor advertising material shall protrude into the aisles. Booth shall not exceed 8 feet in height without show coordinator's approval. Exhibitor business activities must be contained within the booth space purchased. The show owner must approve "Roaming" or any additional business outside the exhibit space purchased in writing prior to the Louisville Golf Expo.
5. **Services Not Provided:** The Louisville Golf Expo does not provide equipment, decoration, labor carpenters, storage for exhibit materials, special lighting, gas, water supply or other related services. Exhibitor must make all arrangements for these items, and exhibitor shall defend, indemnify and hold harmless the Louisville Golf Expo for any and all claims, losses, damages, injuries or other charges, which may occur from such arrangements made by Exhibitor.
6. **Overnight Security:** The Kentucky Exposition Center is a closed facility, access will not be allowed without Show management present. The Louisville Golf Expo shall not be responsible for any losses an exhibitor may suffer.
7. **Insurance Not Provided:** Exhibitor acknowledges Louisville Golf Expo and Varsity Communications, Inc do not have insurance covering exhibitor's property. It is exhibitor's sole responsibility to obtain interruption, property damage, personal injury, vandalism, theft and any other insurance it may need to cover any losses it may suffer at the Louisville Golf Expo.

By checking this box, Exhibitor agrees that they have Comprehensive General Liability (CGL) insurance and will provide a certificate naming Varsity Communications, Inc. as an additional insured.

\* Yes, I agree.

8. **Indemnification:** Exhibitor shall defend, indemnify and hold harmless Varsity Communications, Inc., Louisville Golf Expo and their designated agents, employees and/or contractors, from and against any and all claims, losses, damages, injuries, penalties, governmental charges or fines in any amount arising out of or caused by exhibitor's use of the premises, the conduct of exhibitor's business or from any activity or work done, permitted or suffered by exhibitor in or around the premises, including but not limited to, the installation, operation, maintenance or removal of exhibits.
9. **Assignment Prohibited:** Exhibitor shall not assign any portion of its booth space to any individual, partnership, corporation, company, firm or entity, without the prior written consent of the Louisville Golf Expo.
10. **Cancellation Policy:** If Exhibitor is not able to attend the Louisville Golf Expo, Exhibitor is financially and contractually responsible for payment of fees (paid and unpaid balances) on the following schedule.
  - a. **75 day:** If written cancellation is received 75 days prior to show opening, exhibitor is responsible for 50% of booth fee.
  - b. **45 day:** If written cancellation is received 45 days prior to show opening, exhibitor is responsible for 75% of booth fee.
  - c. **Less than 45 days:** If Exhibitor cancels within 45 days of show opening, exhibitor is responsible for 100% of booth fee.
11. **Governing Law, Consent to Jurisdiction, and Venue.** This Agreement shall be interpreted and enforced according to the laws of the State of Washington. The Parties to this Agreement hereby stipulate that the exclusive venue for any proceeding to interpret or enforce the terms of this Agreement shall be in King County, Washington District Court, Superior Court, or the United States Federal Court for the Western District of Washington located in Seattle, Washington.

AGREED BY:

\_\_\_\_\_  
Representative Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Title (Print)