

***We cordially invite you to exhibit***

***February 24-26, 2012***



# **KANSAS CITY GOLF SHOW**

***Overland Park  
Convention Center***

Kansas City, Missouri

**7,000 Golf Enthusiasts  
expected to attend**

***Show Owner***



**David Stolber, Sales Manager**  
12510 33<sup>rd</sup> Ave. NE, Ste. 300 • Seattle, WA 98125  
Phone 888.367.6420, ex. 1204 • Fax 206.363.9119  
Email [david@varsitycommunications.com](mailto:david@varsitycommunications.com)

**When reserving exhibit space, fax completed registration to 206-363-9099.**



The undersigned company does hereby make application to participate as an exhibitor at the *Kansas City Golf Show* being held at the Overland Park Convention Center, Kansas City, MO, on February 24-26, 2012. The *Kansas City Golf Show* is owned and produced by Varsity Communications, Inc. This will be a binding contract when accepted by the *Kansas City Golf Show*. It is understood that specific booths will be available based upon FIRST COME, FIRST PAID system.

Your registration fee will include: a piped and draped 10' x 10' booth, one draped table, exhibitor booth sign, waste basket, and two chairs.

Please complete this form and fax to 206-363-9099.

**RATES: (PLEASE CHECK APPROPRIATE BOOTH SIZE AND ADDITIONAL OPTIONS)**

\_\_\_\_\_ 10' x 10' booth, \$695, if received by 9-15-11, \$745 if received between 9-15-11 and 11-30-11, \$795 after 11-30-11.

\_\_\_\_\_ 10' x 10' booth, (\*Special discounted rate of \$645 each year for a two-year commitment to the Kansas City Golf Show in 2012 and 2013 if received by 9-15-11, \$695 if received between 9-15-11 and 11-30-11, \$745 after 11-30-11).

\_\_\_\_\_ 10' x 20' booth, \$1250, if received by 9-15-11, \$1375 if received between 9-15-11 and 11-30-11, \$1475 after 11-30-11.

\_\_\_\_\_ 10' x 20' booth, (\*Special discounted rate of \$1200 each year for a two-year commitment to the Kansas City Golf Show in 2012 and 2013 if received by 9-15-11. \$1300 if received between 9-15-11 and 11-30-11. \$1400 after 11-30-11).

\_\_\_\_\_ 'x \_\_\_\_\_' booth, \$ \_\_\_\_\_ .00 \_\_\_\_\_ one-year \_\_\_\_\_ two-year.

**CALL FOR BULK SPACE RATES FOR SIZES 10' X 30' OR LARGER.**

\_\_\_\_\_ Corner booth requests are an additional \$125.00.

Do you wish to sell from your booth or display area? Yes \_\_\_\_\_ No \_\_\_\_\_  
(The *Kansas City Golf Show* retains the right to approve all retail activity).

**\*Approximately 30 days prior to show, you will receive an exhibitor service list for additional equipment and services.**

COMPANY NAME: \_\_\_\_\_

CONTACT NAME/TITLE: \_\_\_\_\_

CONTACT ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

EMAIL: \_\_\_\_\_ WEB ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

PRODUCT/SERVICE DESCRIPTION: \_\_\_\_\_

BOOTH SIGN TO READ: \_\_\_\_\_

1. **Booth Space:** Exhibitor subscribes for booth space at the Kansas City Golf Show, to be held at the Overland Park Convention Center, Kansas City, MO on February 24-26, 2012. The Kansas City Golf Show reserves the right to reject any applicant or exhibitor. The Kansas City Golf Show reserves the right to assign, designate, or change your booth location.
2. **Payment:** Exhibitor will be invoiced upon receipt of contract with payment due net 30 days. Payment is due net upon receipt after January 15, 2012. Payment in full for exhibitor's booth space is required by show check-in time.
3. **Hours of Operation:** Hours of show are Friday, 12 p.m. - 6 p.m.; Saturday, 10 a.m. - 6 p.m.; and Sunday, 10 a.m. - 5 p.m. Exhibitor shall have its exhibit(s) completely assembled and ready to be viewed by guests no later than 11 a.m. on Friday, February 24, 2012. Exhibitor shall staff its booth during all hours of the Kansas City Golf Show. Exhibitor shall not begin disassembling its exhibit(s) until 5:01 p.m. Sunday, February 26, 2012.
4. **Interference Prohibited:** Excessive noise, bothersome lighting or other use by exhibitor which interferes with the exhibition space used by other exhibitors is prohibited, as is the creation or maintenance by exhibitor of any dangerous or hazardous condition or situation. The aisles belong to the show. Neither exhibitor nor advertising material shall protrude into the aisles. Booth shall not exceed 8 feet in height without show coordinator's approval. Exhibitor business activities must be contained within the booth space purchased. The show owner must approve "Roaming" or any additional business outside the booth space purchased in writing prior to the Kansas City Golf Show.
5. **Services Not Provided:** The Kansas City Golf Show does not provide equipment, decoration, labor carpenters, storage for exhibit materials, special lighting, gas, water supply or other related services. Exhibitor must make all arrangements for these items, and exhibitor shall defend, indemnify and hold harmless the Kansas City Golf Show for any and all claims, losses, damages, injuries or other charges, which may occur from such arrangements made by Exhibitor.
6. **Overnight Security:** The Overland Park Convention Center is a closed facility, access will not be allowed without Show management present. The Kansas City Golf Show shall not be responsible for any losses an exhibitor may suffer.
7. **Insurance Not Provided:** Exhibitor acknowledges Kansas City Golf Show and Varsity Communications, Inc do not have insurance covering exhibitor's property. It is exhibitor's sole responsibility to obtain interruption, property damage, personal injury, vandalism, theft and any other insurance it may need to cover any losses it may suffer at the Kansas City Golf Show.
8. **Indemnification:** Exhibitor shall defend, indemnify and hold harmless Varsity Communications, Inc., Kansas City Golf Show and their designated agents, employees and/or contractors, from and against any and all claims, losses, damages, injuries, penalties, governmental charges or fines in any amount arising out of or caused by exhibitor's use of the premises, the conduct of exhibitor's business or from any activity or work done, permitted or suffered by exhibitor in or around the premises, including but not limited to, the installation, operation, maintenance or removal of exhibits.
9. **Assignment Prohibited:** Exhibitor shall not assign any portion of its booth space to any individual, partnership, corporation, company, firm or entity, without the prior written consent of the Kansas City Golf Show.
10. **Cancellation Policy:** If Exhibitor is not able to attend the Kansas City Golf Show, Exhibitor is financially and contractually responsible for payment of fees on the following schedule.
  - a. **75 day:** If written cancellation is received 75 days prior to show opening, exhibitor is responsible for 50% of booth fee.
  - b. **45 day:** If written cancellation is received 45 days prior to show opening, exhibitor is responsible for 75% of booth fee.
  - c. **Less than 45 days:** If Exhibitor cancels within 45 days of show opening, exhibitor is responsible for 100% of booth fee.

AGREED BY:

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Representative Signature

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Date

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Print Name

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Title (Print)