

***We cordially invite you to exhibit***

***February 27-28, 2016***



# **LA GOLF SHOW**

***LA Convention Center***

Los Angeles, California

**6,000 Golf Enthusiasts  
expected to attend**

***Show Owner***



**VARSITY**  
COMMUNICATIONS

4114 198<sup>th</sup> St. SW, Suite 5  
Lynnwood, WA 98036  
Phone 888.367.6420  
Fax 888-273-1763

**Fax the completed registration to 888-273-1763**



The undersigned company does hereby make application to participate as an exhibitor at the *LA Golf Show* being held at the LA Convention Center, Los Angeles, CA, on February 27-28, 2016. The *LA Golf Show* is owned and produced by Varsity Communications, Inc. This will be a binding contract when accepted by the *LA Golf Show*. Invoices for the 2016 show will be mailed upon receipt.

Registration fees include: a piped and draped 10' x 10' booth, one draped table, exhibitor booth sign, waste basket, and two chairs.

Please complete this form and return to Varsity Communications, Inc, 4114 198<sup>th</sup> St. SW, Suite 5, Lynnwood, WA 98036: Attention: Finance Department, make check payable to Varsity Communications, Inc. Please include a current business card. Payment is due upon receipt of invoice. Exhibitor is subject to finance charges if booth payment is not received on time.

**RATES: (PLEASE CHECK APPROPRIATE BOOTH SIZE AND ADDITIONAL OPTIONS)**

\_\_\_\_\_ 10' x 10' booth, \$995, if received by 10-1-15, \$1095 if received between 10-1-15 and 11-15-15, \$1275 after 11-15-15.

\_\_\_\_\_ 10' x 10' booth, (\*Special discounted rate of \$925 each year for a two-year commitment to the LA Golf Show in 2016 and 2017 if received by 10-1-15, \$1025 if received between 10-1-15 and 11-15-15, \$1225 after 11-15-15).

\_\_\_\_\_ 10' x 20' booth, \$1850, if received by 10-1-15, \$1975 if received between 10-1-15 and 11-15-15, \$2150 after 11-15-15.

\_\_\_\_\_ 10' x 20' booth, (\*Special discounted rate of \$1725 each year for a two-year commitment to the LA Golf Show in 2016 and 2017 if received by 10-1-15. \$1850 if received between 10-1-15 and 11-15-15. \$2025 after 11-15-15).

\_\_\_\_\_ Corner booth requests are an additional \$150.00.

**CALL FOR BULK SPACE RATES FOR SIZES 10' X 30' OR LARGER.**

\_\_\_\_\_ 'x \_\_\_\_\_' booth, \$ \_\_\_\_\_ .00 \_\_\_\_\_ one-year \_\_\_\_\_ two-year.

**Vendor is responsible for obtaining a sellers permit (if necessary). CA Sellers Permit # \_\_\_\_\_.**

Any vendor planning on selling any tangible or normally taxable product on-site must have a valid CA Sellers Permit.

Selling from your booth or display area? Yes \_\_\_\_\_ No \_\_\_\_\_ (The *LA Golf Show* retains rights to approve all retail activity).

COMPANY NAME: \_\_\_\_\_

CONTACT NAME/TITLE: \_\_\_\_\_

CONTACT ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

E-MAIL: \_\_\_\_\_ WEB ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

PRODUCT/SERVICE DESCRIPTION: \_\_\_\_\_

BOOTH SIGN TO READ: \_\_\_\_\_

**\*Approximately 30 days prior to show, you will receive an exhibitor service list for additional equipment and services.**

1. **Booth Space:** Exhibitor subscribes for booth space at the LA Golf Show, to be held at the Anaheim Convention Center, Anaheim, CA on February 27-28, 2016. The LA Golf Show reserves the right to reject any applicant or exhibitor the amount he/she has paid for space. The LA Golf Show reserves the right to assign, designate, or change your booth location. Pop-up tent displays are not guaranteed and must be approved by show management.

2. **Payment:** Exhibitor will be invoiced upon receipt of contract with payment due net 30 days. Payment is due net upon receipt after January 1, 2016. Payment in full for exhibitor's booth space is required prior to show check-in time. All rates quoted and contracted are for cash payments. Credit card processing is available with a 3.5 % convenience fee for all transaction amounts processed.

3. **Hours of Operation:** Hours of show are Saturday, 9 a.m. - 5 p.m.; and Sunday, 9 a.m. - 4 p.m. Exhibitor shall have its exhibit(s) completely assembled and ready to be viewed by guests no later than 8 a.m. on Saturday, February 27, 2016. Show hours are subject to change. Exhibitor shall staff its booth during all hours of the LA Golf Show. Exhibitor shall not begin disassembling its exhibit(s) until 4:01 p.m. Sunday, February 28, 2016.

4. **Interference Prohibited:** Excessive noise, bothersome lighting or other use by exhibitor which interferes with the exhibition space used by other exhibitors is prohibited, as is the creation or maintenance by exhibitor of any dangerous or hazardous condition or situation. The aisles belong to the show. Neither exhibitor nor advertising material shall protrude into the aisles. Booth shall not exceed 8 feet in height without show coordinator's approval. Exhibitor business activities must be contained within the 10 x 10 booth space purchased. The show owner must approve "Roaming" or any additional business outside the 10 x 10 exhibit space in writing prior to the LA Golf Show.

5. **Services Not Provided:** The LA Golf Show does not provide equipment, decoration, labor carpenters, storage for exhibit materials, special lighting, gas, water supply or other related services. Exhibitor must make all arrangements for these items, and exhibitor shall defend, indemnify and hold harmless the LA Golf Show for any and all claims, losses, damages, injuries or other charges, which may occur from such arrangements made by Exhibitor.

6. **Overnight Security:** The LA Convention Center is a closed facility, access will not be allowed without Show management present. The LA Golf Show shall not be responsible for any losses an exhibitor may suffer.

7. **Insurance Not Provided:** Exhibitor acknowledges LA Golf Show and Varsity Communications, Inc do not have insurance covering exhibitor's property. It is exhibitor's sole responsibility to obtain interruption, property damage, personal injury, vandalism, theft and any other insurance it may need to cover any losses it may suffer at the LA Golf Show.

8. **Indemnification:** Exhibitor shall defend, indemnify and hold harmless Varsity Communications, Inc., LA Golf Show and their designated agents, employees and/or contractors, from and against any and all claims, losses, damages, injuries, penalties, governmental charges or fines in any amount arising out of or caused by exhibitor's use of the premises, the conduct of exhibitor's business or from any activity or work done, permitted or suffered by exhibitor in or around the premises, including but not limited to, the installation, operation, maintenance or removal of exhibits.

9. **Assignment Prohibited:** Exhibitor shall not assign any portion of its booth space to any individual, partnership, corporation, company, firm or entity, without the prior written consent of the LA Golf Show.

10. **Cancellation Policy:** If Exhibitor is not able to attend the LA Golf Show, Exhibitor is financially and contractually responsible for payment of fees on the following schedule.

- a. **75 day:** If written cancellation is received 75 days prior to show opening, exhibitor is responsible for 50% of booth fee.
- b. **45 day:** If written cancellation is received 45 days prior to show opening, exhibitor is responsible for 75% of booth fee.
- c. **Less than 45 days:** If Exhibitor cancels within 45 days of show opening, exhibitor is responsible for 100% of booth fee.

11. **Governing Law, Consent to Jurisdiction, and Venue.** This Agreement shall be interpreted and enforced according to the laws of the State of Washington. The Parties to this Agreement hereby stipulate that the exclusive venue for any proceeding to interpret or enforce the terms of this Agreement shall be in King County, Washington District Court, Superior Court, or the United States Federal Court for the Western District of Washington located in Seattle, Washington.

AGREED BY:

\_\_\_\_\_  
Representative Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Title (Print)