

*We cordially invite you to exhibit*

**March 23-25, 2018**



# CONNECTICUT GOLF SHOW

***Connecticut Convention Center***

Hartford, Connecticut

**9,000 Golf Enthusiasts  
expected to attend**

***Show Owner***



**VARSITY**  
COMMUNICATIONS

4114 198<sup>th</sup> St. SW, Suite 5  
Lynnwood, WA 98036  
Phone 888.367.6420  
Fax 888-273-1763

Fax the completed agreement to 888-273-1763.



The undersigned company does hereby agree to participate as an exhibitor at the *Connecticut Golf Show (herein known as the Show)* being held at the Connecticut Convention Center, Hartford, CT, on March 23-25, 2018. The *Show* is owned and produced by Varsity Communications, Inc. This will be a binding contract when accepted by the *Show* and invoices for the 2018 show will be mailed upon contract acceptance.

Registration fees include: a piped and draped 10' x 10' booth, one draped table, exhibitor booth sign, waste basket, and two chairs.

Please complete this form and return to Varsity Communications, Inc, 4115 198<sup>th</sup> St. SW, Suite 5, Lynnwood, WA 98036: Attention: Finance Department, make check payable to Varsity Communications, Inc. Please include a current business card. Payment is due upon receipt of invoice. Exhibitor is subject to finance charges if booth payment is not received on time.

**RATES: (PLEASE CHECK APPROPRIATE BOOTH SIZE AND ADDITIONAL OPTIONS)**

\_\_\_\_\_ 10' x 10' booth, \$1095, if received by 10-15-17, \$1195 if received between 10-16-17 and 12-1-17, \$1345 after 12-1-17.

\_\_\_\_\_ 10' x 10' booth, (\*Special discounted rate of \$995 each year for a two-year commitment to the CT Golf Show in 2018 and 2019 if received by 10-15-17, \$1095 if received between 10-16-17 and 12-1-17, \$1245 after 12-1-17).

\_\_\_\_\_ 10' x 20' booth, \$1995, if received by 10-15-17, \$2095 if received between 10-16-17 and 12-1-17, \$2245 after 12-1-17.

\_\_\_\_\_ 10' x 20' booth, (\*Special discounted rate of \$1895 each year for a two-year commitment to the CT Golf Show in 2018 and 2019 if received by 10-15-17. \$1995 if received between 10-16-17 and 12-1-17. \$2145 after 12-1-17).

**CALL FOR BULK SPACE RATES FOR SIZES 10' X 30' OR LARGER.**

\_\_\_\_\_ 'x \_\_\_\_\_' booth, \$ \_\_\_\_\_ .00    \_\_\_ one-year    \_\_\_ two-year.

\_\_\_\_\_ Corner booth requests are an additional \$150.00.

Selling from your booth or display area? Yes \_\_\_\_\_ No \_\_\_\_\_ (The *Show* retains rights to approve all retail activity).

**PLEASE NOTE: Exhibitors are responsible for obtaining a sellers permit (if necessary) from the Connecticut Department of Revenue Service. The sellers permit must be in place prior to any sales at the Show.**

COMPANY NAME: \_\_\_\_\_

CONTACT NAME/TITLE: \_\_\_\_\_

CONTACT ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

E-MAIL: \_\_\_\_\_ WEB ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

PRODUCT/SERVICE DESCRIPTION: \_\_\_\_\_

BOOTH SIGN TO READ: \_\_\_\_\_

**\*Approximately 30 days prior to show, you will receive an exhibitor service list for additional equipment and services.**

1. **Booth Space:** Exhibitor subscribes for booth space at the Show, to be held at the Connecticut Convention Center, Hartford, CT on March 23-25, 2018. The Show reserves the right to reject any applicant or exhibitor the amount he/she has paid for space. The Show reserves the right to assign, designate, or change your booth location. Pop-up tent displays are not guaranteed and must be approved by show management.

2. **Payment:** Exhibitor will be invoiced upon receipt of contract with payment due net 30 days. Payment is due net upon receipt after February 1, 2018. Payment in full for exhibitor's booth space is required prior to show check-in time. All rates quoted and contracted are for cash payments. Credit card processing is available with a 3% convenience fee for all transaction amounts processed.

3. **Hours of Operation:** Hours of show are Friday, 11 a.m. - 5 p.m.; Saturday, 9 a.m. - 5 p.m.; and Sunday, 9 a.m. - 4 p.m. Show hours are subject to change. Exhibitor shall have its exhibit(s) completely assembled and ready to be viewed by guests no later than 11 a.m. on Friday, March 23, 2018. Exhibitor shall staff its booth during all hours of the Show. Exhibitor shall not begin disassembling its exhibit(s) until 4:01 p.m. Sunday, March 25, 2018.

4. **Interference Prohibited:** Excessive noise, bothersome lighting or other use by exhibitor which interferes with the exhibition space used by other exhibitors is prohibited, as is the creation or maintenance by exhibitor of any dangerous or hazardous condition or situation. The aisles belong to the show. Neither exhibitor nor advertising material shall protrude into the aisles. Booth shall not exceed 8 feet (back wall) and 4 feet (side walls) in height without show management approval. Exhibitor business activities must be contained within the exhibit space purchased. Show management must approve "Roaming" or any additional business outside the exhibit space purchased in writing prior to the Show.

5. **Services Not Provided:** The Show does not provide equipment, decoration, labor carpenters, storage for exhibit materials, special lighting, gas, water supply or other related services. Exhibitor must make all arrangements for these items, and exhibitor shall defend, indemnify and hold harmless the Show for any and all claims, losses, damages, injuries or other charges, which may occur from such arrangements made by Exhibitor.

6. **Overnight Security:** The Connecticut Convention Center is a closed facility, access will not be allowed without Show management present. The Show shall not be responsible for any losses an exhibitor may suffer.

7. **Insurance Not Provided:** Exhibitor acknowledges the Show and Varsity Communications, Inc do not have insurance covering exhibitor's property. It is exhibitor's sole responsibility to obtain interruption, property damage, personal injury, vandalism, theft and any other insurance it may need to cover any losses it may suffer at the Show.

8. **Indemnification:** Exhibitor shall defend, indemnify and hold harmless Varsity Communications, Inc., the Show and their designated agents, employees and/or contractors, from and against any and all claims, losses, damages, injuries, penalties, governmental charges or fines in any amount arising out of or caused by exhibitor's use of the premises, the conduct of exhibitor's business or from any activity or work done, permitted or suffered by exhibitor in or around the premises, including but not limited to, the installation, operation, maintenance or removal of exhibits.

9. **Assignment Prohibited:** Exhibitor shall not assign any portion of its booth space to any individual, partnership, corporation, company, firm or entity, without the prior written consent of the Show.

10. **Cancellation Policy:** If Exhibitor is not able to attend the Show, Exhibitor is financially and contractually responsible for payment of fees (paid and unpaid balances) on the following schedule.

a. **75 day:** If written cancellation is received 75 days prior to show opening, exhibitor is responsible for 50% of booth fee.

b. **45 day:** If written cancellation is received 45 days prior to show opening, exhibitor is responsible for 75% of booth fee.

c. **Less than 45 days:** If Exhibitor cancels within 45 days of show opening, exhibitor is responsible for 100% of booth fee.

11. **Governing Law, Consent to Jurisdiction, and Venue.** This Agreement shall be interpreted and enforced according to the laws of the State of Washington. The Parties to this Agreement hereby stipulate that the exclusive venue for any proceeding to interpret or enforce the terms of this Agreement shall be in King County, Washington District Court, Superior Court, or the United States Federal Court for the Western District of Washington located in Seattle, Washington.

**AGREED BY:**

\_\_\_\_\_  
Representative Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Title (Print)